

## ABSTRACT

### **Navigating a Power Plant as a Business**

#### Panelists

**Jeff Chann, North America Power Markets, GE Business Intelligence**

**Michael Poray, Ph.D., Hartree Partners, LP, Co-Head North American Power**

Join us in this provocative session to gain more perspectives on **Navigating a Power Plant as a Business** and **Understanding the “Language” of Power-Plant Economics**. In today’s world, we are being asked to have expertise beyond day-to-day power-plant operations – we are expected to understand the broad financial impacts of markets dynamics, business development, contract negotiations, hedging strategies, and growth in renewables, to name a few. This session will cover many aspects of business and finance in “understandable” language to provide you with a better grasp of how markets work and their impact on your day-to-day operations, so that you are better prepared for the future.