

Spring 2017 CTOTF Advertisement Rates (all prices are in US Dollars)

¼ Page	\$ 475.00
½ Page	\$ 875.00
Full Page	\$1,275.00
Inside Front or Back Cover	\$1525.00
Outside Back Cover	\$1675.00

Requirements for Advertisements for CTOTF Conference Book

1. Ad copy should be a PC graphics file:
 - a) .png
 - b) .bmp
 - c) .jpeg
 - d) .tif
 - e) Pdf is accepted (not preferred) and will be checked to ensure resolution quality
2. Finished sizes are:
 - a) ¼ Page: 3-3/8" wide x 4-3/4" long – Portrait orientation
 - b) ½ Page: 7" wide x 4-3/4" long – Landscape orientation
 - c) Full Page: 7" wide x 9-3/4" long – Portrait orientation
 - d) Each ad should have surrounding white space (white space is 1/4" nominal on all sides)
3. **Due Date for Spring 2017: No later than March 3, 2017**